

WET BRAKING PERFORMANCE

KEEPING YOU SAFER.

BluEarth-AE50 was developed in pursuit of driving pleasure. It combines exceptional manoeuvrability and comfort with fuel efficient performance.

It is superb in the wet, reducing braking distance significantly whilst boasting quietness, comfort and grip for a high level of total performance and your peace of mind.





Asymmetrical Tread Pattern

Enhanced cornering stability

Lightning Grooves

 Improved wet driving and braking performance

Shoulder Dimples

 Greater fuel efficient performance **Technical Features**

Wet Braking Performance Extreme grip
Wet steering stability
Quiet and comfortable ride

Orange Oil Technology

Long Lasting + Wet Grip + Fuel Efficient

Lightning Grooves

Block rigidity for safe and secure

wet driving

Benefits

Tread Block Design

Quiet driving with smaller pitch variation